

Amendments to the claims:

This listing of claims replaces all prior versions and listings of the claims in the application.

In the claims:

Please amend the claims as follows:

Listing of Claims:

1. (Currently amended) A method comprising:

displaying a first television program on a video screen, said first television program comprising a segment;

changing ~~the a~~ subject matter displayed on the video screen so that the video screen no longer displays ~~said first a second~~ television program during said segment, wherein after said changing of the subject matter, the video screen comprises a window region continuing to display an indication of the first television program segment simultaneously ~~with in~~ a main program screen, ~~wherein said main program screen displays information other than said first television program. with the second television program segment.~~

2. (Original) Method of claim 1 further comprising modifying what is displayed in said window region when said segment is over.

3. (Original) Method of claim 1 wherein said window region is a banner advertising products and/or services.

4. (Currently Amended) Method of claim 1 wherein said window region displays a thumbnail commercial.

5. (Original) Method of claim 1 wherein said segment is a commercial.
6. (Original) Method of claim 5 wherein said window region displays a banner indicative of a product being advertised during said commercial.
7. (Original) Method of claim 1 wherein said changing of said subject matter comprises using said video screen to access the internet.
8. (Currently amended) Method of claim 4 wherein said changing of said subject matter comprises viewing another regularly received television channel on said video screen.
9. (Original) Method of claim 1 wherein a link is associated with said window region, said method further comprising invoking said link.
10. (Original) Method of claim 9 wherein said link is to a web page.
11. (Currently amended) Method comprising:  
broadcasting a first video program signal, said first video program comprising a segment; and  
providing additional signal information to be displayed in a window on a video screen while simultaneously displaying information other than said first video program if a viewer of the video program changes the a channel or uses the video screen to display information other than said first video program during said segment.
12. (Original) Method of claim 11 wherein said additional signal information to be displayed is included in a portion of a video signal that does not normally contain visual information.

13. (Original) Method of claim 12 wherein said portion of said video signal comprises a retrace interval or a blanking interval.

14. (Original) Method of claim 11 wherein said segment is a television commercial.

15. (Original) Method of claim 11 further comprising broadcasting information corresponding to a link, said link being associated with said banner so that a viewer can click on said banner.

16. (Original) Method of claim 15 wherein said link is to a web page.

Claims 17-48. (Withdrawn)